

You're highly skilled, entrepreneurial, and great at what you do. But do you know how to work on your business and not just in it? The Avail CPA 12-Hour Entrepreneur Program will help you develop the understanding and skills you need to run a successful organization. From the new business entrepreneur to second-generation business leader or those new to management, our 6-module curriculum will prepare participants for greater success as business leaders.

1

Understanding Your Financial Statements

Learn how to decipher the mysteries contained in your financial statements (including the income statement, balance sheet, and statement of retained earnings) and use this information to improve and grow your business.

2

HR Fundamentals

Whether you have one employee or a hundred, there are important human resources (HR) basics every small business should know. Developing and documenting your HR process will help you to avoid costly and time-consuming HR related issues.

3

Management 101

You can develop a motivated, enthusiastic team by clearly communicating expectations, effective delegation, and building a culture of accountability. These management skills will allow you to make a more impactful investment of your time and focus on growing your business.

4

Marketing and Growth

Did you know there are just four ways to grow your business? Learn how to clarify growth goals and strategies to increase customers and make more money. Then discover how to develop a marketing plan that will put you on the path to greater business success.

5

Financing and Budgeting

Knowing ratios of assets, liabilities, income, debt, and equity will help you (and your banker) have a clearer financial picture of your business. Learn how to use this data to create an accurate budget to lay out a plan for where you want your business to go.

6

Tax and You

Proprietorship. Corporation. Dividends vs wage. How you set up your company and earnings can have big tax implications. And so can how you use deductions and company-owned assets. Learn how to set things up in the way that's best for you and your company, and keep more money in your pocket.

Choose the Format That's Best for You:

WEEKLY OR MONTHLY

Private Group

Investment:

\$4,500/organization

Sessions at our office or yours.

Conveniently schedule **weekly or monthly** sessions for up to **12 participants** from one organization to go in-depth with your leadership team.

MONTHLY

Open Group

Investment: **\$1,000**/person **\$500**/person

for additional participant

3 half-day sessions at Avail CPA office.

Groups of **up to 12 individuals** from a cross-section of industry.

Register Today

Upcoming Session Dates

Start: November 2, 2019

Part 2: November 16, 2019

Part 3: November 30, 2019

Call Florence **403.382.6800** or

Email **events@availcpa.com**



www.availcpa.com

